



# OPEN CLOUD

THE COMPLETE UCAAS SOLUTION

Your customers will like it.  
Your business will grow





# Hi, we're MasterVoice. Nice to meet you.



OVER  
**15** YEARS  
of constant growth



**+300%**  
turnover since 2016



OVER  
**400** THOUSAND  
satisfied users



A TEAM OF OVER  
**60**  
programmers

**MasterVoice was founded in 2005** as part of the Master Training group, built on a solid foundation of experience in digital training management processes and web-based communication systems.

Master Training's mission is to produce innovative technologies that anticipate the needs of the market and improve business productivity. A leader in the UC sector with MasterVoice, the company designs and develops solutions aimed at optimizing the processes of innovation: on the one hand, maximizing the potential of the technology businesses are already using; on the other, offering new and advantageous setups for improved productivity, operating efficiency, and cost rationalization.

MasterVoice is an ideal choice for anyone seeking a solid and dynamic partner for the challenges of digital transformation.

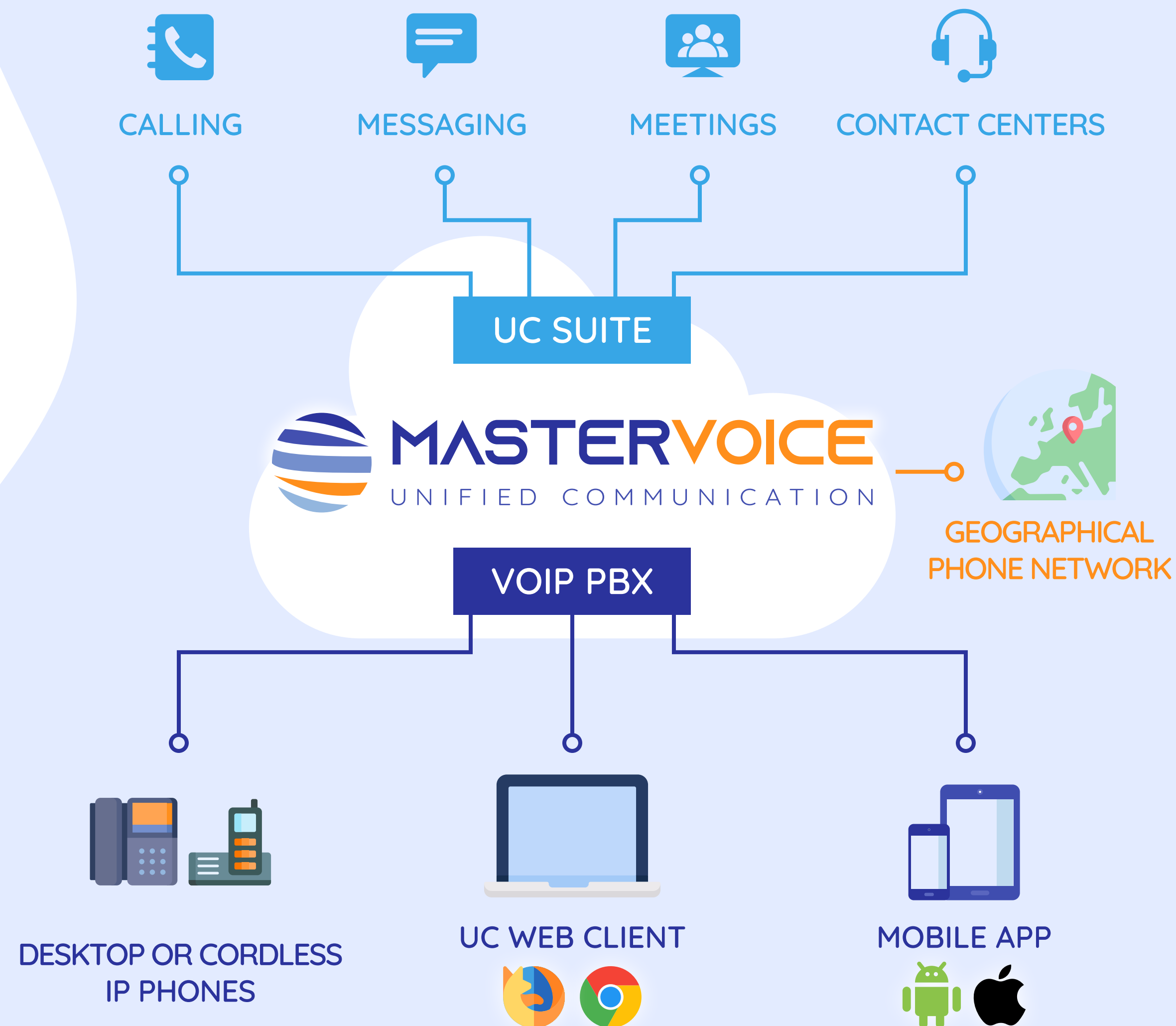
# CONNECTED EVERYWHERE.

On every device you want

MasterVoice seamlessly integrates an enterprise-level VOIP PBX with a full unified communication and collaboration suite.

A **dedicated cloud server** for managing the company's phone users and upgrading them to a system with **no limits on numbers or geographical distribution**.

**You can use the same number** to call from any other device, where you can also access **instant messaging, professional video conferencing**, and a **dedicated control panel for contact center operators**.

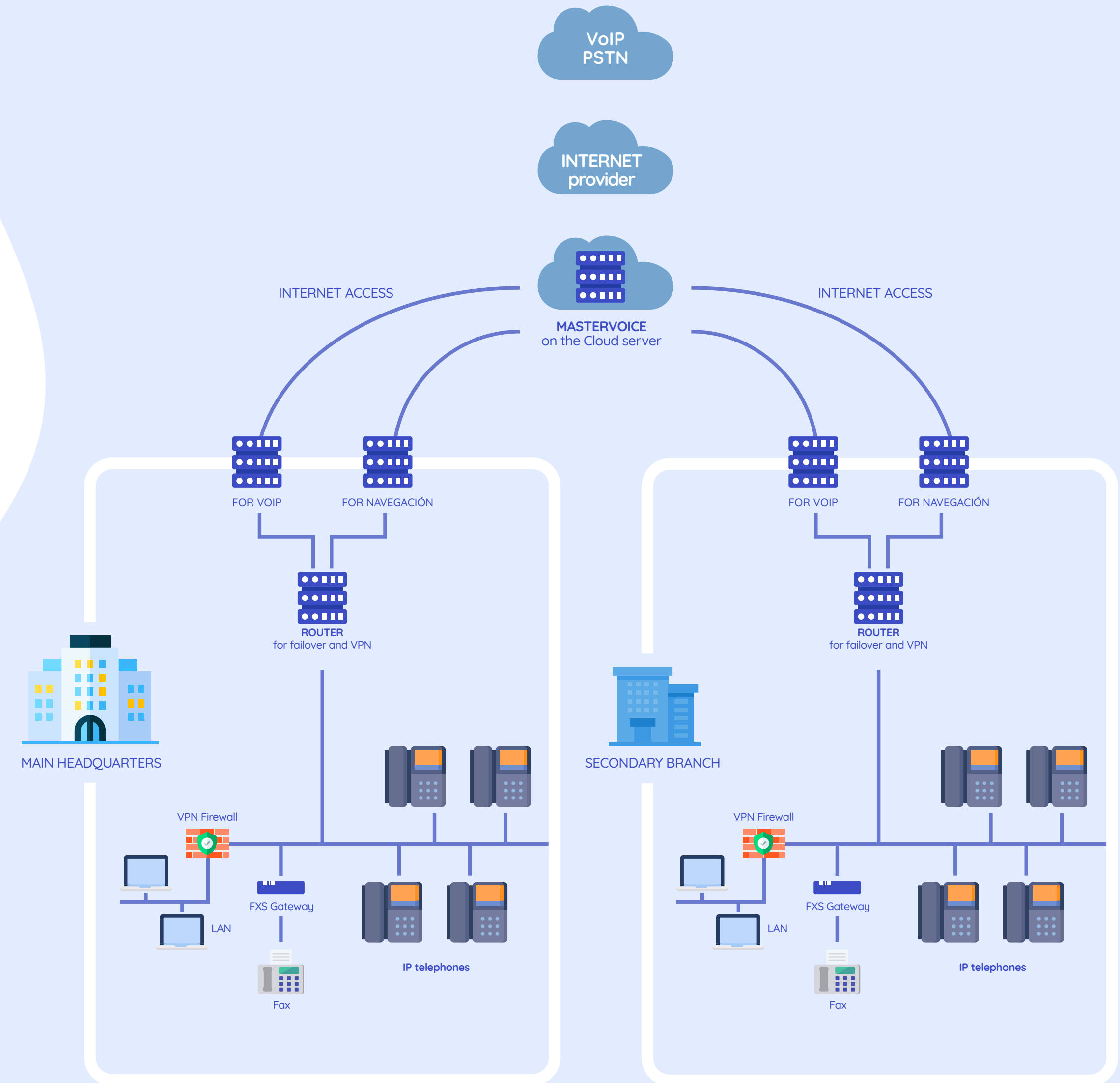


# VOIP PBX AT ENTERPRISE LEVEL.

## We'll set up your data center for you.

VoIP PBX at enterprise level.  
All the services of a VOIP switchboard in standard SIP.  
Excellent performance, maximum security and dedicated servers for each customer

- Assisted and unassisted call transfer
- Unconditional call forwarding in the event of busy signal or no answer to other internal line, extension, group or voicemail.
- Routing of incoming calls on direct dial-in.
- Displaying incoming phone number and caller ID.
- Call parking.
- Directed call-pickup.
- Automatic return of transferred call in the event of a busy line or no answer.
- Call reservation in the event of a busy line or no answer.
- Automatic answering machine (IVR) with tree and multi-level.
- Management of your calendar and messages for opening and closing times and holidays.
- Manual or automatic overnight service
- Unlimited voicemail boxes and messages via email
- Customizable hold music via audio files (.wav, .mp3).
- Recording of voicemail messages directly through your phone
- Centralized phone book and unlimited short numbers
- Service classes
- Classes of restriction/blocking on outgoing calls
- Breakdown of external calls by cost center.
- Multi-presence on multiple terminals.
- Log of incoming and outgoing calls available in real-time
- Intelligent routing of incoming calls (caller switch)



# UC SUITE: VOICE, VIDEO AND DATA.

## The **remote-work-friendly** solution

UC Suite: voice, video and data.  
On desktop, smartphone or tablet call with a geographic number, chat, and set up video meetings through a single interface. This feature set is the result of a solid process of constant development and innovation on real installation cases



### CALLING

A real **professional webphone** on any device: call parking, transfer, three-way calling, and display showing other extensions' call status.



### MESSAGING

Chat to send and receive **text messages, pictures and voice messages.**



### MEETINGS

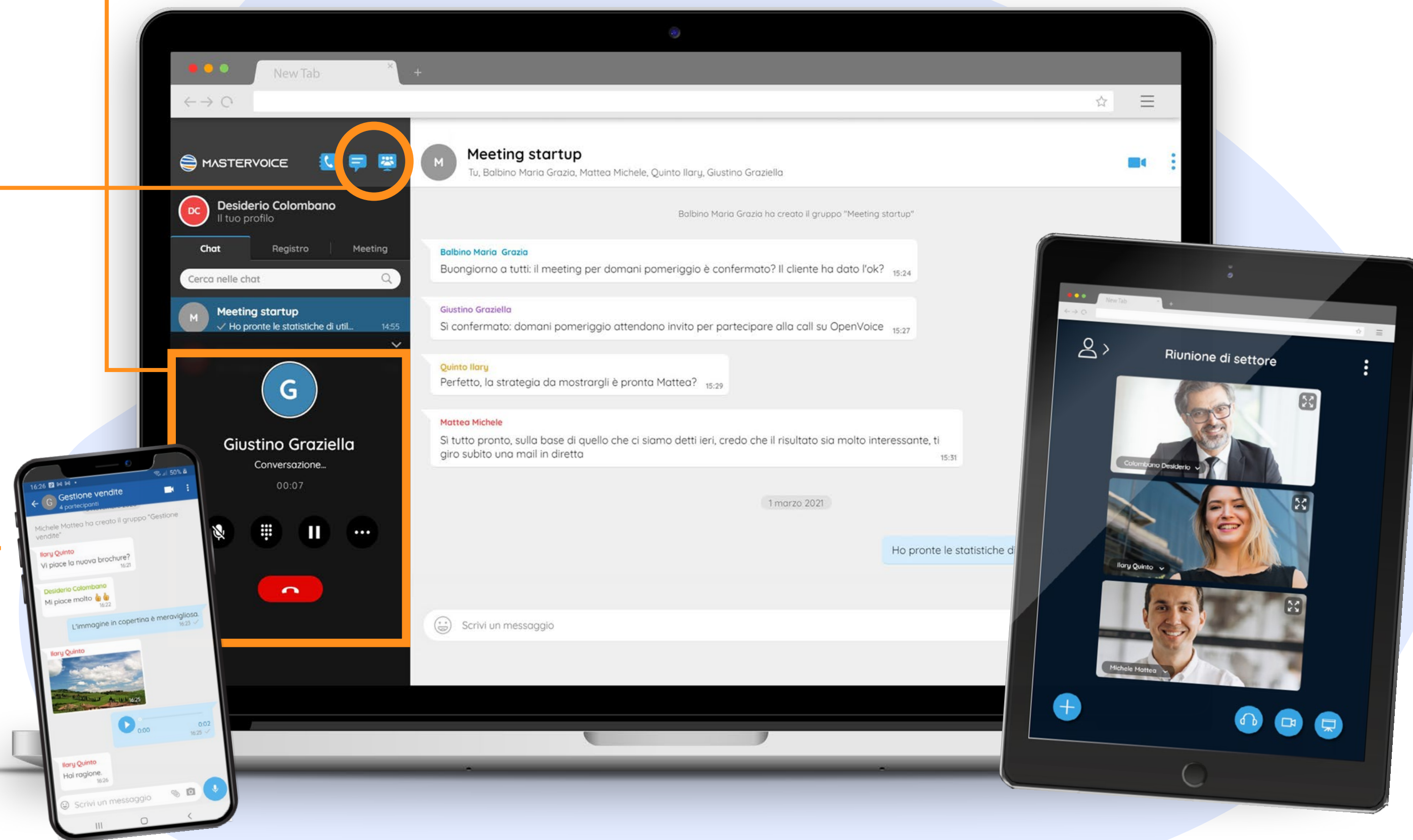
Invite **outside guests** to your company web meetings.



MULTILINGUAL INTERFACE



LOW ENERGY CONSUMPTION



# WEB MEETINGS.

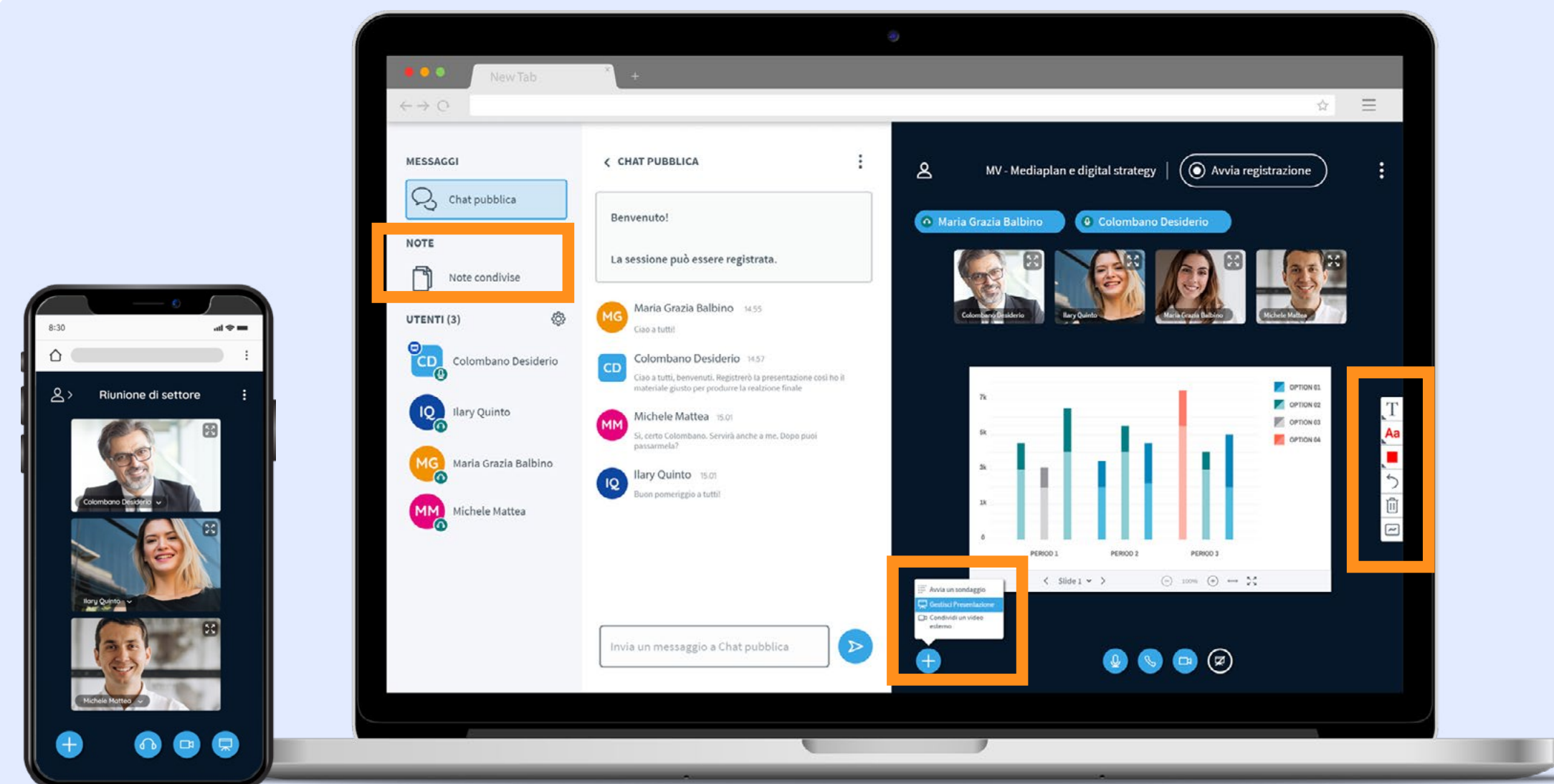
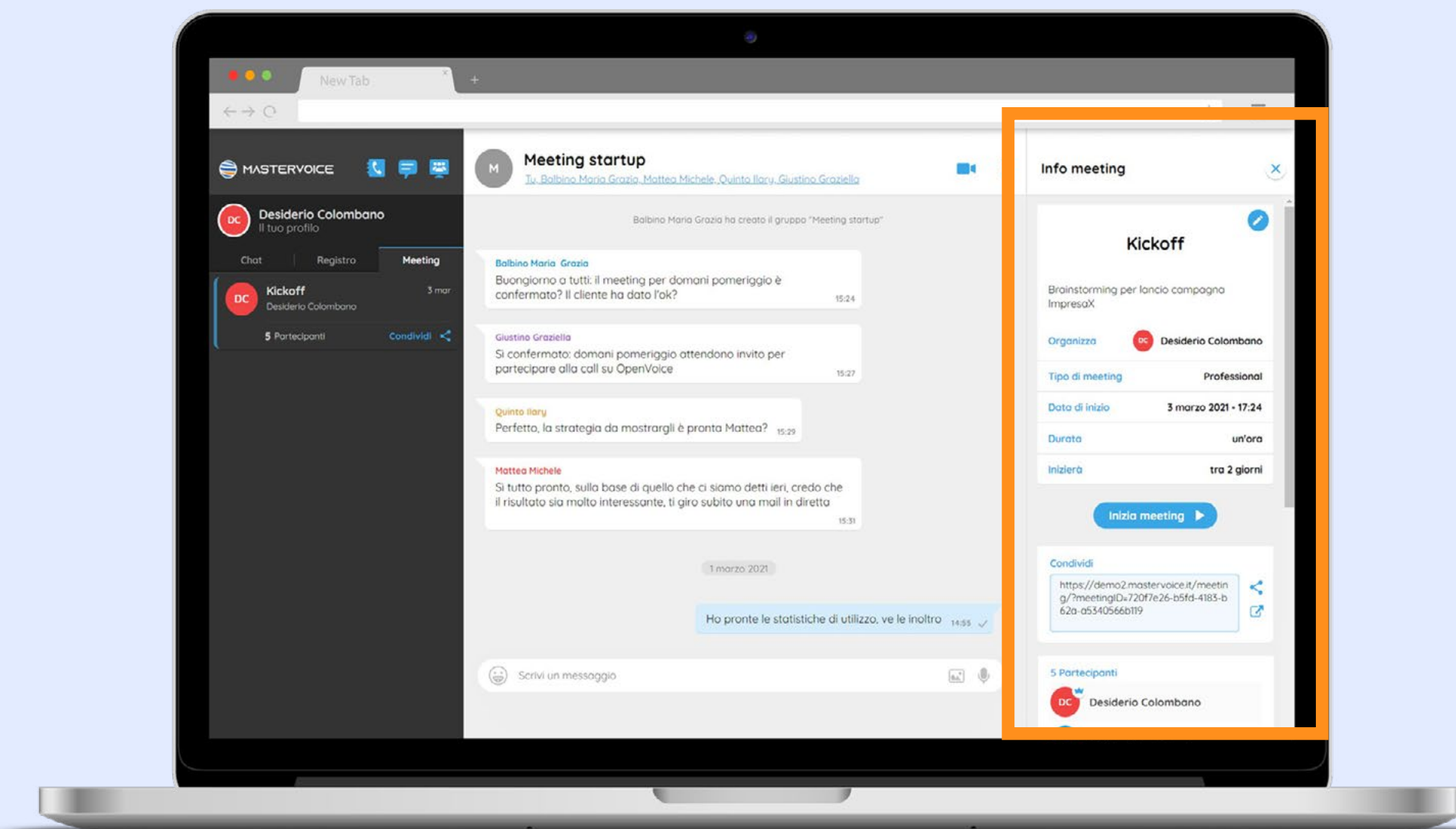
## No software to install

A professional solution for remote work and long-distance collaboration, guaranteeing optimum performance even when bandwidth is limited. Meetings, presentations, training courses, online events...invite your guests with a simple, ultra-secure link.



In addition to the usual features, you can assign **roles and privileges** to each meeting participant (moderator, presenters and viewers).

Use the **raise hand feature** to take the floor. Set up breakout rooms for group projects or time-limited exercises. Upload documents that turn into a **whiteboard** for group note-taking. Launch **polls** of your attendees. **Multilingual** interface support.



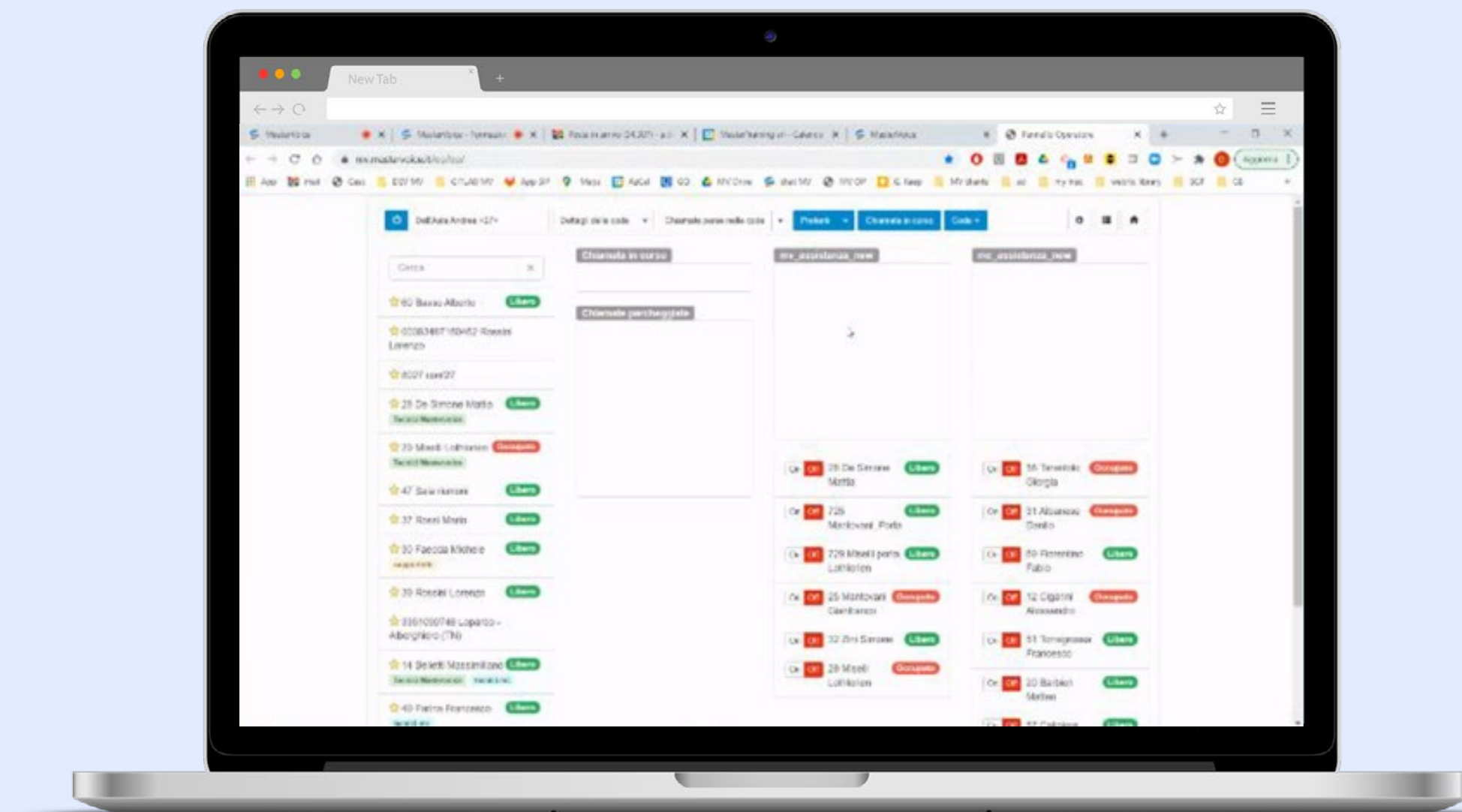
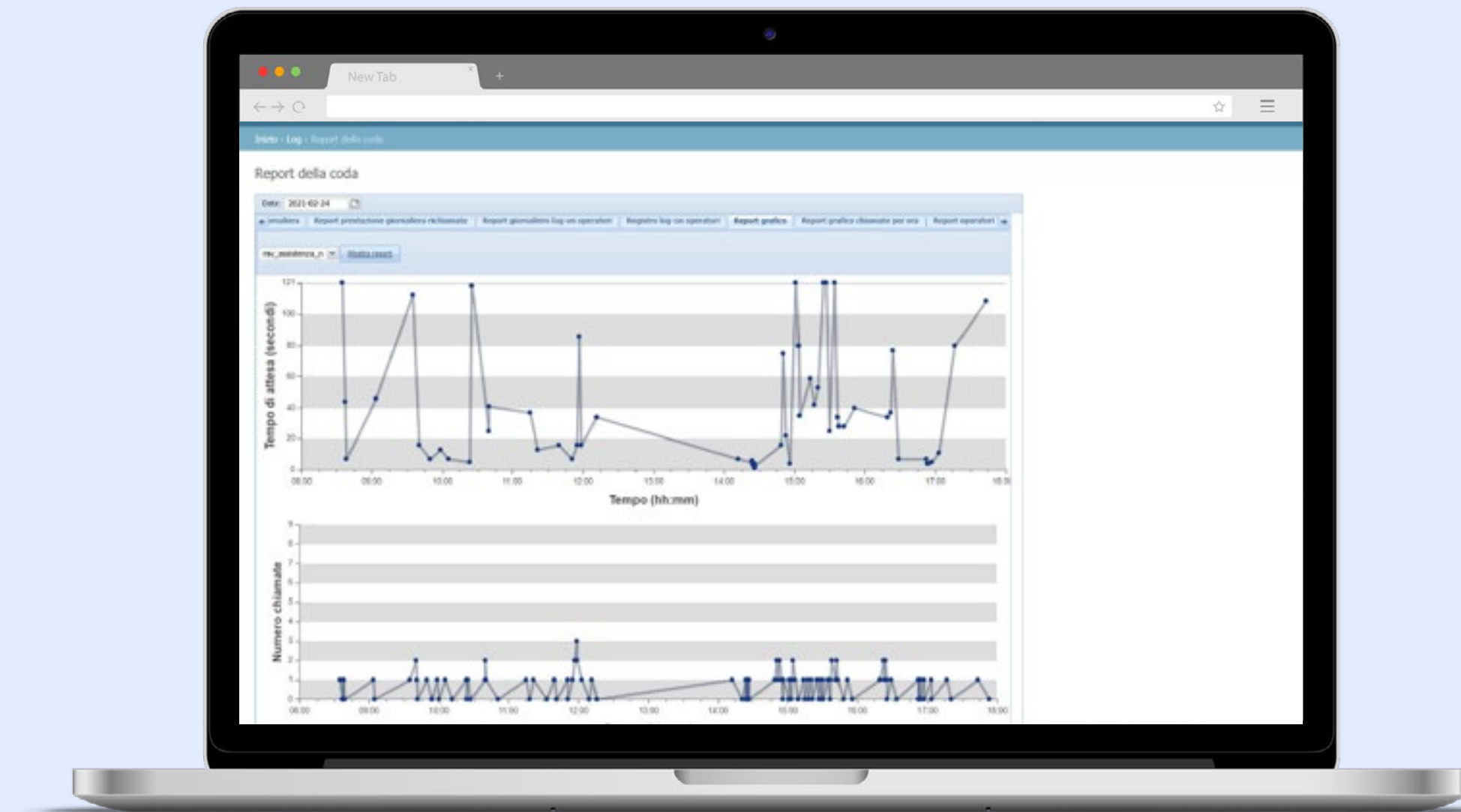
# CONTACT CENTERS.

## Centralize management, improve performance

The suite also includes a solution for inbound call centers, customer service response centers and integrated receptionist management across multiple national and international offices and branches



A professional operator panel lets you make calls, manage queues and search for contacts with a simple **click and drag-and-drop** of the mouse. Detailed **statistics** on waiting times, calls answered and missed calls at the individual service level allow for comparative analysis to improve performance.





# YOUR CUSTOMERS WILL LIKE IT. Your business will grow



## A UNIQUE BUSINESS MODEL.

Clear user fees inclusive of all services. Free startup and certification. We design customized partnership strategies and offer commercial assistance.



## STANDARD VOIP SIP.

MasterVoice works with many brands of SIP phones, and offers automatic provisioning for the best-known products (Yealink, etc.). We have certified VoIP providers throughout Europe, or you can Bring-Your-Own-Provider.



## DEDICATED RETAILER PORTAL.

A dedicated portal allows you to fully manage your customers and sub-resellers by creating new servers, opening tech support tickets, and monitoring users and resources.



## A COMPLETE, FLEXIBLE AND INTEGRATED UCAAS SYSTEM.

The server can be hosted on Mastervoice data centers or provided by the retailer.



## RAPID SERVER PROVISIONING.

Any new server can be installed with one click.



## WHITE LABEL AND REST API.

Options for branding the suite and app on your own store. Easy integration with other software via REST API.



## A HIGHLY VALUABLE PARTNER.

MasterVoice is the solution for building customer loyalty and expanding business opportunities with a complete and innovative UC system.





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Read what our customers have to say at [www.mastervoice.it](http://www.mastervoice.it)

ASSA ABLOY



Baldinini

